

## ToursByLocals launches safari product with commissionable rates for agents

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**ToursByLocals**, a Canadian-based company that connects travellers with customized, private tours with handpicked guides in 189 countries, has introduced a new **safari** product.

Travel advisors can help their clients design once-in-a-lifetime experiences and earn a **five per cent minimum commission** with each booking made.



Once an agency has booked \$9,700CAD (\$7,500USD) worth of tours, the commission is **raised to 10 per cent**, and applied retroactively to all tours booked that year.

"Every tour is 100 per cent private and can be tailored according to clients' needs and wishes," said ToursByLocals CEO **Paul Melhus**. "Whether that means seeing baby elephants in the Masai

Mara, tracking a mountain gorilla in **Uganda** and **Rwanda**, or photographing the **Big Five**, an experienced ToursByLocals guide is ready to help you create the ultimate African safari."

The guides on the platform offer safaris in all of the major national parks and reserves throughout Kenya, Tanzania, South Africa, Uganda, Nairobi, Botswana, and more.

Agents are also able to communicate in advance directly with the guide who will be providing the tour, allowing for an extra level of customization and relationship-building with the provider.

Here's a look at three safari tours (with more options listed here). Each includes a private guiding service, accommodation, transportation, admission tickets, permits, and food.

## Private Safari to Masai Mara

Dennis is a passionate and trained guide ready to lead visitors through Kenya's parks.

He is a tourism and wildlife expert and will educate about history, safety, and animal behavior while searching out the Big Five during this 4-day excursion. Starting at \$2,680USD/tour.

## Serengeti and Ngorongoro Tour

Local guide Eliatosha shares his passion for wildlife and conservation with his guests from around the world. This

four-day journey takes travellers through the famous northern Tanzania National Parks such as Tarangire, Lake Manyara, and Serengeti National Park. Starting at \$4,424USD for 2 people.

## Exceptional Africa's Big Five & Big Six Safari (Gorillas!)

Local guide Isaac will take you through Rwanda on a carefully curated 6-day trip through the hills of Rwanda. This is the perfect journey for those who want to see the gorillas but are also interested in African wildlife. Starting at \$8,650USD/tour.

Click here for more info.